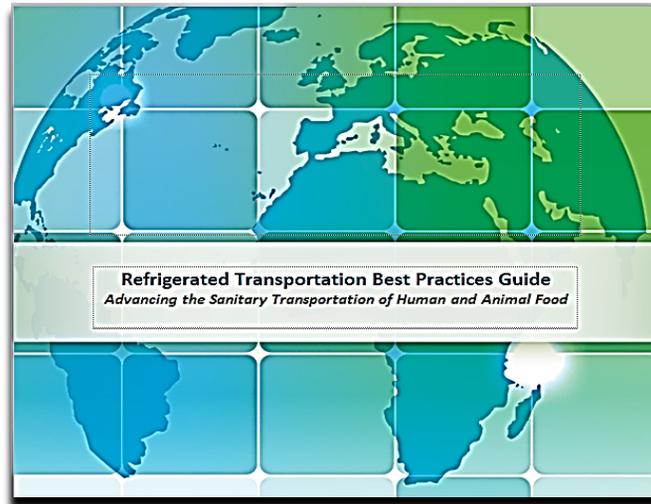


IRTA Best Practice Guide

Corey Rosenbusch, President and CEO of the Cold Chain Alliance will present on the newly released guideline which has been put together to assist shippers, carriers, loaders, and receivers in understanding the Food Safety Modernization Act (FSMA) rule on Sanitary Transportation of Human and Animal Food, and the best practices they need to observe to maintain compliance with the rule. The event is **FREE** and is the key to learning how to better preserve your cold chain in accordance to new government guidelines.



WHAT: GLOBAL TRADE MONTH
REFRIGERATED TRANSPORTATION
BEST PRACTICES SEMINAR

WHEN: Wednesday, May 16th, 2018
10:00 AM- 11:45 AM

WHERE: PortMiami
1015 N. America Way,
2nd Floor Conference Rm.
Miami, FL, 33132

COST: Free

ADDITIONAL INFORMATION:
Emy Rodriguez, Office Manager
World Trade Center Miami
Phone: (305) 871-7910

RSVP: erodriguez@worldtrade.org



Refrigerated Transportation Best Practices

PRESENTED BY:
IRTA-
INTERNATIONAL
REFRIGERATED
TRANSPORTATION
ASSOCIATION

CORE PARTNER OF GLOBAL
COLD CHAIN ALLIANCE

Featuring:
Corey Rosenbusch
President and CEO

HOSTED BY: PORTMIAMI



COLD CHAIN OVERVIEW

IRTA published the *IRTA Refrigerated Transportation Best Practices Guide*, in 2016.

On May 16th, shippers, carriers, warehouse owners, and receivers will be given an invaluable opportunity to learn new details about the STF rule and the best practices.

The guide has since been downloaded by over 600 industry stakeholders, and this is your opportunity to learn about these guidelines and ask questions from the experts at the Cold Chain Alliance.

LEARN BEST PRACTICES



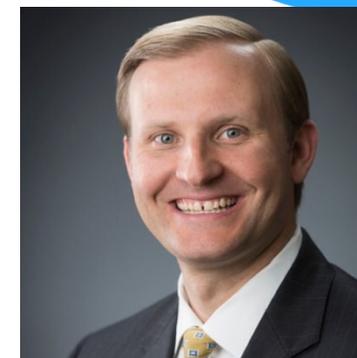
A Core Partner of



“GCCA has invested significant resources to create tools to both educate and inform the industry about this rule and how it impacts the entire cold chain.”

-Corey Rosenbusch

Since its publication, the STF rule has been the focus of a number of GCCA-led discussions at major food industry events to increase awareness of the rule and help those impacted understand their roles in the movement of food as defined by the rule.



Corey Rosenbusch, President and Chief Executive Officer (CEO) of GCCA and its Core Partners.

Rosenbusch has served GCCA for the past 12 years overseeing government affairs, international programs, and membership services. Before joining the association, Rosenbusch served as the director of a Texas A&M University cold chain development project in Indonesia. He also worked with leading food industry executives in his role as President of the National Future Farmers of America Organization.

Rosenbusch holds a Masters of Education degree in international development from Harvard University, and a Bachelors of Science degree in Agricultural Education from Texas A&M University.